

IMPROVE GUEST PERCEPTION

How to Build Customer Confidence with PURELL® Foodservice Surface Sanitizing Wipes

PROVIDE THEM WITH ACCESS TO SURFACE WIPES



3 out of 4 guests think it is important to have surface wipes available at casual dining restaurants

73% of customers think it is important to have surface wipes available at quick-serve restaurants



EMPOWER THEM TO CLEAN THEIR TABLES

82% of customers said they are likely to clean their own tables if they are dirty and wipes are provided

40% of customers will wipe down their table to clean up after eating

70% of customers would feel more confident that a restaurant is clean and germ free if PURELL Surface Wipes are available for guest use



SET YOUR ESTABLISHMENT APART FROM OTHERS

90% of customers who visited a restaurant providing PURELL Surface Wipes described the restaurant as clean, caring, and trustworthy

60% of customers are more likely to recommend and return to a restaurant if you provide PURELL Surface Wipes

70% of customers think providing PURELL Surface Wipes shows you care about their health and wellness

THE FACTS ARE CLEAR



Your customers want wipes



It helps create a cleaner environment



It helps improve the perception of your establishment

WHAT ARE YOU WAITING FOR?

Switch to PURELL Foodservice Sanitizing Wipes to simplify your daily processes and increase employee productivity so you can turn tables faster. They quickly sanitize and disinfect in one step while helping to prevent cross-contamination that can lead to foodborne illness. **Learn more at surfaces.gojo.com/learn-more/**

